



radio.cubo







The new radio.**cubo** has arrived!!!!

We are pleased to present it:

- ✓ BlueTooth
- ✓ DAB/DAB+ e L-band
- ✓ FM/RDS
- ✓ Clock radio
- ✓ Audio stereo 9+9W
- ✓ Remote Control
- ✓ 8 Colours

This presentation is to reiterate that the new radio.cubo is meant for a much broader market and, above all, it represents a new way to manage the music.





Why Bluetooth ?

It's now clear that the portability of the music has changed the way and the means to listen to it.

More and more often we talk about “liquid” music; this is an expression which shows the ability of music to adapt to its containers (such as water).

There are some means that enable this adaptation:

- Air Play
- Wi-fi
- Bluetooth.

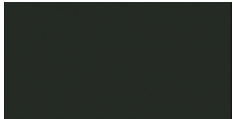
However, only the Bluetooth is an open standard, available and compatible with almost all devices (unlike Air Play), and it does not require an Internet connection (such as WiFi).

This is the reason why Bluetooth is winning the battle and is becoming the most common standard.

This protocol is in continuous evolution but retains, fortunately, an historical compatibility: the new, however, also includes the ... old.

We use the Bluetooth version A2DP (2.1). Currently, 3.0 and 4.0 systems are also popular. These differ substantially from 2.1 with a more efficient battery life.





Why DAB/DAB+ e L-band ?

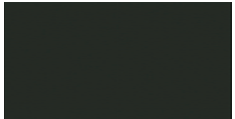
DAB/DAB+ :the simple DAB is English / Australian, other nations have evolved to the DAB+ (more accurate, less expensive in the management of transmission infrastructures); it is a more updated system for audio-reception, used for mobility but considered the new way to listen to the radio.

Today, in Italy, there are about 25 million people who can use this system.

For geographical map and further information, see: <http://www.dab.it>? ?

L-band, because in some areas of Italy (for example, the city of Rome), will be the only band on which you can receive DAB.





Why FM and RDS ?

FM because it continues to be the standard way to listen to the radio all over the world.

RDS because it allows broadcasters and listeners to have information about the station and the on-air music.

Unfortunately, it is not always used correctly by all stations.

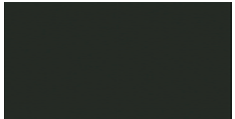




Why Clock radio ?

Because this performance makes the radio ... complete.





And what about the audio ?

In order to have a criticism-proof audio, we have engineered a very important audio design:

The right shell has become a sealed case, equipped with a 4" loudspeaker and a physical circuit Bass Reflex.

The power of 9 +9 watts RMS is supplied by a class D amplifier rated at 25 +25 W!! But we use half of its power to ensure, even at maximum volume, a sound without distortion.

It's also possible, through the equalizer, customize Treble and Bass.





And also:

Output for a second case

Aux Input

Input for headphones

Batteries (non-rechargeable) for a 7/8 hours autonomy at medium volume

Display with 5 levels of backlighting





All functions can be managed either through the frontal control panel or through the included Remote Control.



8 COLOURS



ARANCIO SOLE
Pantone 179C



GIALLO SOLE
Pantone 137C

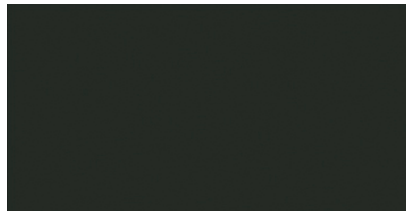


BIANCO NEVE

And the new ones



AZZURRO MARE
Pantone 307C



NERO NOTTE
Pantone Black 3C



VIOLA
Pantone 2592C



ROSSO
Pantone 186C



ROSA
Pantone 210C

